



2017 MCA Membership Package
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Introduction

The Manitoba Camping Association, Home of the Sunshine Fund is a charitable organization that supports and promotes camp, encourages best practices among the camp industry, manages the standards and accreditation program, and strives to foster a culture of fellowship among its membership, safety for all campers, user groups, and staff.

Much research has proven that camp is an important component in childhood development. As such we want to help camps reach their maximum capacity throughout the year to play a role in the long term viability and success of camp.

Camps rely on various products and services to operate, as such we invite for profit companies to participate as corporate members so that we can connect your products and services with member camps and encourage group and bulk pricing to support our not for profit member camps.

In addition to supporting member camps and connecting camps to corporate members, the MCA fundraises to provide underprivileged children the opportunity to experience the benefits of summer camp. On average we sponsor 750 deserving children each year, however are unable to fulfill the need and demand. As such, we strive to increase our public awareness and financial support in the community.

The Manitoba Camping Association defines organized camping as a sustained group experience of no less than 30 hours over a minimum of 4 consecutive days with at least fifty percent of the time consisting of outdoor activities taking place in one of the following formats: resident, wilderness, day or family camp, based on the following principles:

- Fostering the physical, mental, social, spiritual, emotional and moral welfare of the participants
- Dedicated and committed to an environmental ethic that preserves the integrity, stability and beauty of the biotic community



Organizational Culture

No matter what industry people work in, each and every organization develops and maintains a unique culture, which provides guidelines and boundaries for the behavior of the members of the organization.

The foundation of organizational culture is built on its values and ability for staff, volunteers, members, and board of directors to embrace and embody these values in the work that is carried through daily.

The MCA's foundation is built on the following:

Mission

Our mission is to play a leadership role in promoting and supporting the community of organized camps, encouraging the growth and recreational experiences for children, youth and families.

Vision

To be the recognized leader in the Manitoba camps community.

Core Values

Personal growth & enrichment for children and youth through a camping experience

Integrity in all aspects of operation

Accountability and transparency

Collaboration sharing of info, knowledge and perspectives

Safety for all involved

Financial accessibility

Environmental outdoor experience

If your organization supports our mission and vision, and more importantly embraces our core values, then membership is for you!



Member Benefits

Members of the MCA will find value in the following areas and can maximize their benefits by:

Accreditation

Camps that seek and maintain accreditation status communicate to the community and various stakeholders that they are committed to safety by following best practices and implementing risk management practices.

As the recognized leader in the camps community, various agencies support the value of MCA accreditation by only providing funding to camps programs that are a member in good standing and accredited by the MCA.

The MCA is committed to improving the accreditation and standards process. As such it has made it a policy to review the standards manual each year to ensure that it is current and relevant. A Standards and Accreditation Committee was established to review the manual and welcomes suggestions from the community.

Marketing & Promotions

The MCA continuously works to promote camp and seek out partnership opportunities where camp can be promoted. Corporate members and accredited camp members have the opportunity to participate in the known opportunities below:

Winnipeg Free Press Camping Insert

Members are able to advertise and support a camp specific publication at a reduced advertising rate. 2017 will represent the fourth year of the insert and an opportunity to promote the variety and specialty programs that camps have to offer. The publication is inserted in a Saturday edition which reaches over 250,000 homes across Manitoba.

Great Manitoba Portage

GMP is a unique fundraising event that is intended to promote camp in the community and also support fundraising efforts of the MCA and member camps. Member camps that register a team can collect pledges of which 80% are donated back to the camp and 20% remains with the MCA to help us send as many kids to camp as possible. The event planning is undertaken by MCA staff and volunteer committee. Virgin radio has provided live on location broadcasts for the past 2-years and we look forward to our continued relationship with them. The 2017 event date is Saturday May 27, 2017.



Member Benefits

MCA Camp of the Week.

Camp of the week is a voluntary promotional program initiated in 2015 to promote member camps and increase our reach through social media. Camps that choose to participate will be featured for a week at a time which includes promotion of job, programming, rental opportunities, and summer camp programs.

ChariTree Tree Planting Program

As a member of the MCA camps have access to free trees annually through the ChariTree program. Trees can be used to replace those cut down for renovations and more importantly as part of nature programming at camp. MCA staff coordinate the orders on behalf its members.

Winnipeg Sport Policy Committee

MCA as a partner with other subsidy programs that support financially disadvantaged children as the Winnipeg Sport Policy Committee, it has helped to developed the [Everyone Can Play](#) subsidy guide to better support agencies that help families in need. As a result we've been featured in Wave magazine, City of Winnipeg Leisure Guide, and Winnipeg Free Press.

Resources

The MCA is committed to providing excellent customer service to membership and seeks feedback annually from membership to help ensure that relevant resources are developed, maintained, and accessible.

Resources include:

- **Member Resource Website** which developed to provide valuable information on human resources, granting opportunities, workplace healthy and safety, service providers and more. <http://resources.mbcamping.ca/>
- **One-day Camp Conference** with various educational, program, and professional development opportunities.
- **Peer Networking** opportunities. The MCA in 2013 made a commitment to organize networking opportunities throughout the year to bring together all members together.
- **CCA Website.** The Canadian Camping Association is the hub for research information related to camp and members have access to this information.



Code of Ethics

Exemplary Ethical Practices for All Members of the Manitoba Camp Association

A Code of Ethics identifies those behaviors and attitudes the profession believes to be minimum acceptable commitments to the well-being of others. It is not possible for a code to identify or include all such practices or concepts. The existence of a Code of Ethics cannot guarantee that all persons will behave in ways deemed ethical by all other persons. A code is built on a commitment to integrity, truthfulness, and fairness to all persons. To that end, the members of the Manitoba Camping Association agree, by their membership, to uphold the following:

1. I shall conduct myself in a manner consistent with the association's mission to serve organized camps, affiliated programs, and the public by promoting better camping for all.
2. I shall recognize my responsibility for the welfare of others in my care.
3. I shall abide by and comply with the relevant laws of the community.
4. I shall be a member in the proper MCA classification as currently defined by the MCA Board of Directors; and I shall disclose my affiliation with MCA only in a manner specifically permitted by the association.
5. I shall speak for the association only when specifically authorized to do so and will otherwise make clear that my statements and actions are those of an individual member.
6. I shall respect the confidences of MCA members, camps, and other constituents within the camp community; however, I shall accept responsibility to pass on to the appropriate MCA official, information I deem reliable that will help protect the camp community against unethical practices by any individual.

Exemplary Ethical Practices for Camp Owners, Directors, and Executives

The association recognizes the camp owner, director, board, and executive as the primary professional persons assuming the greatest responsibility for actual camp practices. Therefore, in addition to the Code of Ethics for all members, any member operating a camp accredited by or affiliated with the Manitoba Camping Association agrees to subscribe to the following:

7. I shall endeavor to provide an environment conducive to promoting and protecting the physical and emotional well-being of the campers and staff.
8. I shall seek to instill in my staff and campers a reverence for the land and its waters and all living things, and an ecological conscience which reflects the conviction of individual responsibility for the health of that environment.
9. I shall follow equal opportunity practices in employment and camper enrollment.
10. I shall endeavor to employ persons based upon factors necessary to the performance of the job and the operation of the camp.



11. I shall be truthful and fair in securing and dealing with campers, parents/guardians, and staff.
12. I shall provide a written enrollment policy for all camper/family applicants including fees, payment schedules, discounts, dates of arrival and departure, together with a clearly stated refund policy.
13. I shall provide for each staff member a written job description and employment agreement including period of employment, compensation, benefits, and exceptions.
14. I shall promptly consult with parents or guardians of any camper or minor staff member as to the advisability of removing him/her from camp should it be clear that he/she is not benefiting from the camp experience or the camper's or minor staff member's actions have created this need.
15. I shall make arrangements with the parents or guardians for the return of their camper(s) or minor-age staff member(s).
16. I shall pay the correct national and section fees as established by the CCA National Board of Directors and the MCA Board of Directors.
17. I, or my agent, will promptly respond to any and all complaints received by me and make a good faith effort to resolve all such complaints in accordance with generally accepted good business practices and the MCA Code of Ethics.



2017 Manitoba Camping Association Membership Categories

Camp Member – Fee Based on Operational Revenue

For Accredited or Non-Accredited* Day, Resident and Family Camps. Organizations that direct two or more camps will be required to calculate and pay fees for each camp based on the camp's individual budget, not the organizations budget.

- Organizations that represent more than one camp can and should be encouraged to become organizational partners along with their camps becoming Camp Members.
- Each camp member has one weighted vote in the affairs of the MCA.

*Non-accredited camps will only be accepted as members if the camp commits to commence the accreditation process after –year as a member I good standing.

Organizational Member - \$125

For Non-Profit Organizations and/or agencies who have an interest in furthering the interests of the MCA and its members. (Including 'Camps' that do not meet the definition of 'organized camping')

Commercial Member - \$250

For Commercial Business' who have an interest in furthering the goals and objectives of the MCA and its members.

Individual Member – Fee \$25.00

For the individual or student who has an interest in furthering the goals and objectives of the MCA and its members.

Honourary/Life Member

For the individual who has been recognized as having rendered exceptional services to the cause of camping within Manitoba, with a continued interest in furthering the goals and objectives of the MCA and its members. Honourary/Life Membership shall be awarded without the requirement that such member pay any annual fee.



2017 Manitoba Camping Association Application/Renewal
(Return by July 1, 2017)

Camp/Member Name: _____ Contact Name: _____

Please complete the Camp Contact Information and return with your Application Renewal

Camps		Camp Membership Fee	
*Use highest of Expenditure or Revenue to determine the fee payable			
Actuals From	To	General	Accredited
\$0	\$49,999	\$200	\$170
\$50,000	\$99,999	\$265	\$220
\$100,000	\$199,999	\$400	\$330
\$200,000	\$299,999	\$530	\$440
\$300,000	\$499,999	\$660	\$550
\$500,000	\$999,999	\$790	\$660
\$1,000,000	+	\$925	\$770

Type of Membership Requested

Membership Type	Description	Fee Payable
Camp		
Commercial	\$250	
Organizational	\$125	
Individual	\$25	
	Total Payable	

NEW FOR 2017: A \$150 ADDITIONAL FEE WILL BE CHARGED IF YOUR CAMP REQUIRES AN ACCREDITATION VISIT IN 2017

Statement of Understanding

As the legally authorized representative of the camp, I do hereby affirm with my signature on this form that I have read and understood and will adhere to the Code of Ethics as written in the 2017 Membership Package and will maintain compliance with the mandatory standards of Camp Accreditation.

I/we the above named Camp wish to become a member/renew membership of the Manitoba Camping Association, and as such are committed to upholding the values of the Manitoba Camping Association.

Signed: _____ **Name:** _____ **Date:** _____

Please return completed form by July 1, 2017 with a cheque made payable to Manitoba Camping Association 1139 Sanford Street Winnipeg, Manitoba R3E 3A1, or to pay by Credit Card complete the following information:

Credit Card Type: _____ **Name on Card:** _____

Card Number: _____ **Expiry Date:** _____



2017 Camp Contact List

**Camp / Organization
Name:**

Address:

City:

**Postal
Code:**

Phone:

Fax:

Other Number(s):

E-mail:

Web-site:

Facebook:

Twitter:

Camp Director:

Phone:

E-mail:

Registrar:

Phone:

E-mail:
